

Sanborn - NAIP 2010 Summary

Date: December 7, 2010

Location: APFO

Presented by: Steve Ashbee, Program Manager
Jason Caldwell, Director of Strategic Accounts





Sanborn Team & Resources
Project Overview
Factors Affecting Acquisition
Lessons Learned
Comments/Suggestions



Sanborn team & Resources

- Colorado Springs & Charlotte production resources for processing
 - Sanborn owned resource flew 50% of exposure with subs flying other 50%
 - All data processing accomplished using Sanborn's IT infrastructure in Colorado Springs with human resources located in Sanborn's North Carolina and Colorado Springs offices.



Sanborn Team & Resources

• Acquisition Resources

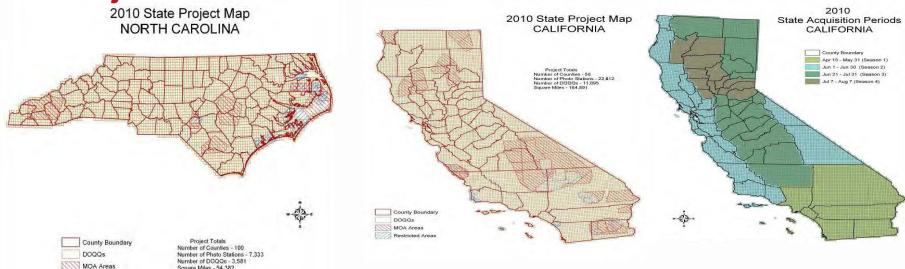
Resource Source	Aircraft Type	Engine	Camera Type
Sanborn	Aero Commander 680W	Turbine	DMC
Sanborn	Aero Commander 500s	Piston	DMC
Sanborn	Navajo	Piston	DMC
Sanborn	Navajo	Piston	DMC
Sanborn	Cessna 320	Piston	UltraCam
Sanborn	Navajo	Piston	UltraCam
Subcontractor A	Cessna 441 - Conquest	Turbine	UltraCam
Subcontractor B	Navajo	Piston	DMC
Subcontractor C	Navajo	Piston	DMC
Subcontractor D	Cessna 320	Piston	UltraCam
Subcontractor E	Cessna 320	Piston	UltraCam
Subcontractor F	Piper Malibu	Piston	UltraCam



Project Overview

Square Miles - 54,382

Restricted Areas



State	Total DOQQs	Total CCMs	Imagery Type	UTM Zones	Total Sq. Mi.
CA	11,095	58	RGB/NIR	10, 11	164,891
NC	3,581	100	RGB/NIR	17, 18	54,382
Project Totals	14,676	158			219,273

- Direct to digital image acquisition
- 1 meter pixel resolution, 4-band
- Absolute Horizontal Accuracy requirement of 6.0 m @ NSSDA defined 95% confidence



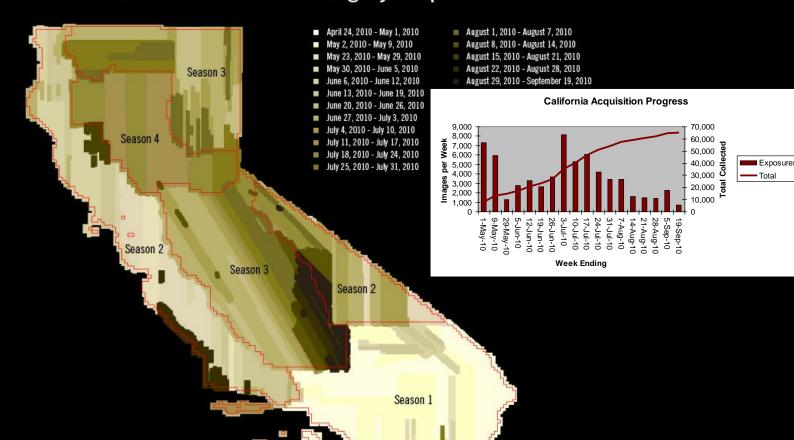
Acquisition Review

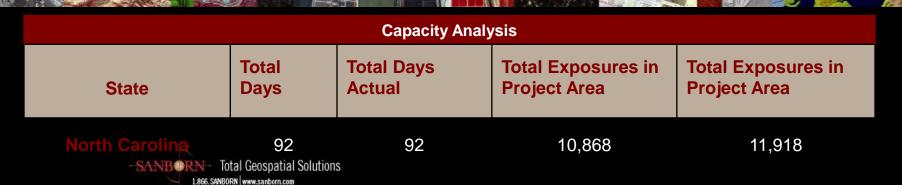
California Acquisition Review				
State	Total Days Estimated	Total Days Actual	Total Exposures Estimated	Total Exposures Actual
California	115	158	45,024	65,072

California Acquisition Progress (extensions)				
Season	Total Days in Season	Actual Days season	Reason for Extensions	
Season 1	46	4, two week extensions	Snow below tree line	
Season 2	30	3, two week extensions	Snow below tree line, restricted airspace, coastal fog	
Season 3	40	2, two week extensions	Restricted airspace combined with wild fire and smoke	
Season 4	30	0	N/A	

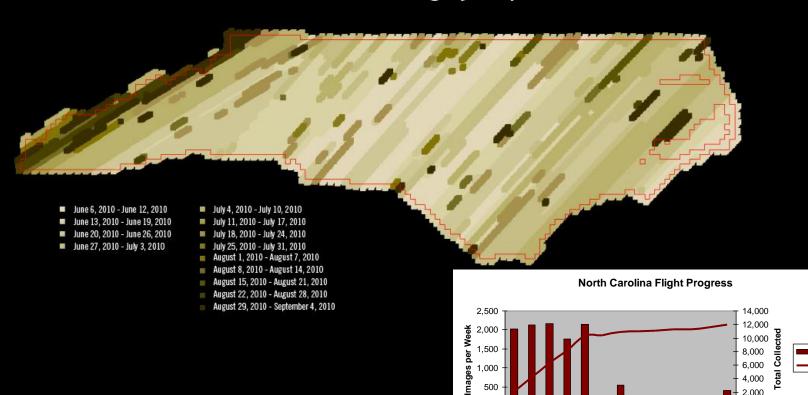


2010 NAIP California Orthoimagery Acquisition





2010 NAIP North Carolina Orthoimagery Acquisition Schedule



1,500

10-Jul-10

Week Ending

19-Jun-10

8,000

6,000

4,000 2,000 Exposure

Total

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Factors Affecting Acquisition

Weather

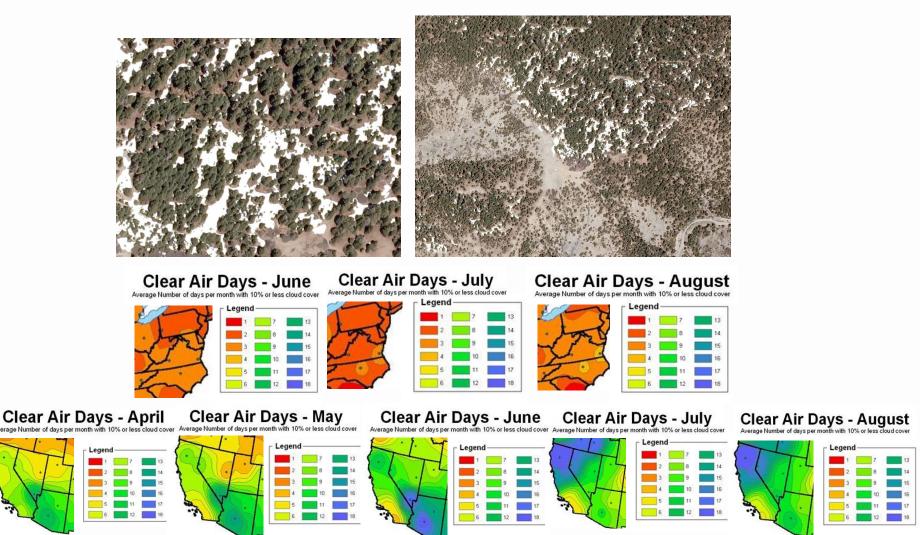
- Average clear days in North Carolina is low compared to other most States
- 2010 late spring snow conditions unusually heavy in California

Flight Restrictions

- Limited access to MOAs. Often unsuitable conditions when provided access
- ATC directives with respect to proximity of aircraft to one another



Factors Affecting Acquisition



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Factors Affecting Acquisition

- Flight Restrictions
 - Pre-notification of flight generally had good results
 - NC restricted area collected relatively smoothly
 - Continued directives with respect to aircraft proximity. One called for acquisition platforms to be 80 miles from one another
 - ATC in CA sometimes denied assess or interrupted potentially productive flight opportunities
 - Traffic around LA proved to be the challenge expected

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Factors Affecting Acquisition

- Flight Restrictions Military Zones
 - NC Several areas, mostly in the eastern portion
 - Allowed to fly when base was "cold"
 - Pre-notification and communication with security personnel helpful
 - CA Size of MOA's and limited access resulted in those areas taking more calendar time than the rest of the state.
 - Security requesting copies of imagery of some areas for review
 - Shapefile provided by military security used to identify raw images that might contain sensitive information



Other Factors

- AGPS/IMU issues
- Breaking in some new flight subcontractors
- Peaks and valleys in data volume coming from acquisition
- CCM boundaries extending across Season boundaries
- Size of some CCMs



Lessons Learned 2010 NAIP

- Subcontractor management
 - Applying only to acquisition simplified processing management
 - Flight subcontractors dependability factor
 - Rely more on proven subs for volume
 - Have identified some good potential in a couple of the new subcontractors broken in this year
- Ensure flight plans for States broken by Season accommodate completed CCM's at perimeter
 - More overlap between flight plans
 - Planning some additional flight up-front will be offset by fewer re-flights
- Issues relating to direct geo-referencing
 - Some issues may be difficult to detect
 - Impact of EO errors exaserbated in high relief areas
 - AT required to correct
 - Impact to processing schedule
- Radiometry
 - Continued applying mean value as opposed to peak as in previous years with good results
 - Better control of results by processing all imagery using same process and software
- Workflow management
 - Process all imagery using the IT infrastructure in Colorado Springs
 - Maintain as much continuity as possible with personnel assignment to the program
 - Continue to train and augment resource capacity
 - Apply a smaller maximum size to CCM segments



Going into 2011

- Continue to use Colorado Springs IT infrastructure for processing
 - Staff from all offices can log-in
 - Use project-dedicated servers on GB network
 - Charlotte staff more experienced using this approach and APS software
- A more proactive approach to control risk of IMU/GPS failures
 - Bore-site validations
 - Complete analysis of trouble areas
 - Ensure early detection process in place
- Apply subcontracting lessons learned
 - Proactive management, standardized reporting, highly specific delivery requirements
 - Maintain specific area assignments
 - More experienced proven subcontractors will get larger assignments
- Can provide image processing capacity of 35,000 to 45,000 DOQQs



Comments/Suggestions

- Continue to document standard dividing lines for large CCM's that have to be segmented to fit on multiple DVD's.
 - Reducing target maximum size to 3.5 GB may help ensure continuity of dividing lines for segments
- Consider ending requirement for vendor supplied CCM's.
- Flight restricted areas: Develop a common database of information that all can access.